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For Immediate Release

UNITED STATES COLLEGIATE SKI AND SNOWBOARD ASSOCIATION ELECTS NEW PRESIDENT

The U.S. Collegiate Ski and Snowboard Association Held its Annual Board of Directors Meeting and Elected Mark Sullivan to the Top Seat of the Organization

On June 6, 2008, in Minneapolis, Minnesota, the U.S. Collegiate Snowsports Association (USCSA) commenced its two-day long annual Board of Directors meeting. The meeting began with an energizing recap the season by **Paul Wojick**, (Northfield, MN) President of the USCSA. Following introductions, the first board agenda item was to elect the President, which would hold a three-year term. **Mark Sullivan**, (Cumington, MA) who has served as the Executive Vice President of the organization for the last six years, was voted into his position unanimously. Sullivan, who also serves as the Eastern Collegiate Ski & Snowboard Conference (ECSC) Coordinator and Head Coach of the Worcester Polytechnic Institute (WPI) Ski Team, welcomed the board's support and has eagerly assumed his new role. As recently as 2006, he was also recognized by the organization for his service and commitment to USCSA with the Holger Peterson award, the highest honor that the organization bestows.



Sullivan (left) started his career with the USCSA, like the majority of board members, as an Alpine ski athlete when he attended (WPI). Following his racing career, he became involved with the ECSC. After 11 years, he was elected to take on the highest position of the ECSC as Conference Coordinator. Now taking the helm of the USCSA, Sullivan "hopes [he] can serve to inspire someone to dedicate their life to protecting and improving this organization when my involvement is done." Furthermore, Sullivan will work tirelessly to "provide an environment that is real, yet supportive enough to permit our young student-athlete members to grow."

The now-former President of the organization, Paul Wojick, was recognized for his hard work and leadership with a standing ovation by the board members at the conclusion of the meeting. Wojick served the USCSA as the organization's president for 6 years. He has been involved with the organization as a coach of the St. Olaf College Ski Team (Northfield, MN) and in other capacities on the USCSA board for a total of 19 years. Wojick will serve as the immediate past president during Sullivan's first term.

The USCSA is the sports federation for collegiate team ski racing and snowboarding in America. The USCSA believes that student-athletes of all levels and abilities should have access to quality and exciting venues of competition. In excess of 150 colleges from coast to coast, fielding over 4,000 male and female, alpine, freestyle, cross-country, and snowboarding athletes in over 300 events annually. Team performance is emphasized within the USCSA, a departure from the typical individual or world cup scoring format often found in skiing. USCSA athletes agree that this team orientation fosters a team approach across their collegiate athletic and academic careers, and often the mentality proves indispensable in their adult lives and careers.

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If you would like more information about this topic or to schedule an interview, please contact Laura Sullivan at laurasullivan@uscsa.com