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For Immediate Release

UNITED STATES COLLEGIATE SKI AND SNOWBOARD ASSOCIATION HOSTS 31st ANNUAL COLLEGIATE NATIONAL CHAMPIONSHIPS

The U.S. Collegiate Ski and Snowboard Association Hosts the 31st Annual Collegiate National Championship at Winter Park Ski Resort in Colorado

On March 2, 2009, in Winter Park, Colorado, the U.S. Collegiate Ski and Snowboard Association (USCSA) commences its 7-day long annual Collegiate National Championship. Athletes across all four disciplines of Alpine Skiing, Cross-Country Skiing, Freestyle Skiing and Snowboarding will convene for competitions that will determine the top collegiate teams across the nation.

Collegiate athletes representing 68 universities across 6 regions will compete in 26 events within a 5-day period. This championship represents the best collegiate athletes from around the country. USCSA has member schools in every geographic region of the United States. For a complete listing of schools please visit www.uscsa.com. The USCSA is proud to have college representation from 27 Alpine teams, 12 Cross-Country teams, 29 Snowboard teams and 13 Freestyle teams. Events include: Giant Slalom, Slalom, Cross-Country Sprints, Cross-Country Relays, Cross-Country Distance, Halfpipe, Slopestyle, SkierCross, and Snowboard Cross. For a complete schedule of events, news, and results, go to the official USCSA website at www.uscsa.com.

The USCSA started hosting the Collegiate National Championship 31 years ago where the first events included only Alpine and Cross-Country



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competition. The organization has since grown from that first small venue to now include over 250 Alpine athletes, 80 Cross-Country athletes, 125 Snowboard athletes and 40 Freestyle Skiing Athletes. Adapting with changes in demand of collegiate competitions, the USCSA now has offered more than a decade of Collegiate Snowboard National Championships, as this Wednesday's opening ceremony marks the 11th annual championship. Furthermore, after a very successful invitational last year, the USCSA is proud to welcome Collegiate Freestyle Skiing athletes for the 1st annual Collegiate Freestyle Skiing Championship.

As the events unfold over the next week in Winter Park, please join the USCSA athletes, families and friends in celebrating this pinnacle of collegiate competition by following athlete performance either in person or online at www.uscsa.com. Team and Individual results will be posted daily online at the USCSA website. Stay tuned for the overall Team Collegiate National Champions, as they take their place in history on Saturday, March 8th at the closing ceremony in Winter Park, Colorado.

The USCSA is the sports federation for collegiate team ski racing and snowboarding in America. The USCSA believes that student-athletes of all levels and abilities should have access to quality and exciting venues of competition. In excess of 160 colleges from coast to coast, fielding over 4,000 male and female, alpine, freestyle, cross-country, and snowboarding athletes in over 300 events annually. Team performance is emphasized within the USCSA, a departure from the typical individual or world cup scoring format often found in skiing. USCSA athletes agree that this team orientation fosters a team approach across their collegiate athletic and academic careers, and often the mentality proves indispensable in their adult lives and careers.

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If you would like more information about this topic or to schedule an interview, please contact Laura Sullivan at laurasullivan@uscsa.com