

**MINUTES OF A REGULAR TELEPHONIC MEETING OF
THE EXECUTIVE BOARD OF DIRECTORS OF
USCSA, INC.**

January 12, 2017

A regular telephonic meeting of the Executive Board of Directors (the “Executive Board”) of USCSA, Inc., (the “USCSA”) was held on Thursday, January 12, 2017. In attendance were Andy Rangen, President; Adam Stark, Executive Vice President; Jenna Ude, Treasurer; Collin Casper, Vice President of Academic Affairs; Christi Boggs, Vice President Nordic; Patrick Wilcox, Vice President Snowboard/Freeski; Eric Millbrandt, Executive at Large; and Jay Moyer, Executive at Large. Also in attendance was Laura Sullivan, Executive Director (non-voting). Not in attendance was Mike Dzubay, Vice President Alpine.

President Andy Rangen called the meeting to order at 6:04 PM Pacific Time.

Agenda and Minutes

The agenda was reviewed and approved.

Nationals Update

Andy Rangen provided an update on the status of the National Championship for 2017 at Mt. Bachelor. There was a discussion about the opening ceremonies, what each discipline needs operationally, the status of live video feeds, and the status of other athlete-related topics.

Insurance Update

Laura Sullivan provided a brief update regarding the annual insurance policy with Jack Lawson.

Snowboard Discipline Update

Patrick Wilcox provided an update on the partnership with the USASA. Patrick provided an update on concepts around growing the population of participants in the west over the next 3-5 years. A discussion ensued about the potential for sharing of resources and marketing partnerships.

Nordic Discipline Update

Christi Boggs provided an update on Nordic events across the nation. Christi provided an update on the World University Games, requested that marketing produce press releases while USCSA athletes are participating at the World University Games. A discussion ensued about the potential for additional social media marketing out of this opportunity.

Registration Update

Andy Rangen provided an update on the status of registration and performance metrics to compare this year versus the prior year. A discussion ensued about various additional improvements that could be made for the following year.

Academic Affairs Committee

Collin Casper provided an update on the various academic affairs issues that have been most prevalent during this season.

Finance Committee Update

Jenna Ude provided a brief update of the various projects and their deliverable status. Jenna presented reports that the committee will begin to issue on a monthly basis and asked for feedback. A discussion ensued about the various input on the financial reports.

Marketing Update

Jay Moyer gave an update about efforts in Marketing and Sponsorship. A press release regarding the new relationship between USASA and USCSA should be released within the next two weeks. Current priority is to secure product for athlete goodie bags at USCSA Nationals.

Tech Committee Update

Eric Millbrandt provided a brief update of the various projects and their deliverable status.

New Business

Andy Rangen brought up a list of topics he would like to see addressed over the course of the next few months. A discussion ensued around each of these tasks and assignments were made to various board members.

Adjournment

There being no further business to come before the Executive Board, the meeting was duly adjourned at approximately 7:15 PM Pacific Time.

Respectfully submitted:

A handwritten signature in black ink, appearing to read 'Collin Casper', written over a horizontal line.

Collin Casper, VP Academic Affairs